

viscose.closures

ENVIRONMENTALLY FRIENDLY FOR TWO CENTURIES

Viscose Closures has a long history of providing environmentally friendly packaging solutions to the packaging industry,

The company was formed at the beginning of the 20th century to develop products from regenerated cellulose, which is derived from the wood-pulp of fast-growing softwood trees. Products included the Viskring which continues to this day to provide a secure tamper evident secondary seal which is bio-degradable and self-shrinks without the use of heat.



Fast forward to the 21st century and Viscose Closures is now able to offer a heat-shrink sleeve which is made from a bio-degradable polymer as an environmentally friendly alternative to PET, PVC and OPS sleeves. Made from PLA (polylactic acid) which is derived from corn, the sleeves offer a cost-effective alternative to petroleum based products and the same versatility of use.

Viscose Closures will be exhibiting on Stand 457 at the easyFairs ECOPACK exhibition at Birmingham NEC on 11/12 February 2009 and we would be delighted to discuss these and our other products with you there.

Bill Cartwright
Managing Director

FLOWER POWER

Viscose Closures have begun supplying Viskring tamper-evident seals to Fen Essences, a new enterprise based in rural Lincolnshire.

Fen Essences has been created by Debbie Buckland, a qualified flower essence therapist and producer and colour therapist, who is using her life-long interest in plants and their qualities to launch a range of flower essences. All essences are hand-made using plants from Debbie's extensive garden.



Wishing to ensure that her essence bottles will not be opened by people 'testing' the contents', Debbie has chosen Viskring tamper-evident seals to secure them.

'Using Viskrings has made my product look more professional,' confirmed Debbie, 'And they reassure my customers that the essences are as pure when they buy them as at the moment when they were bottled.'

www.viscose.co.uk www.ecapsdirect.com

FLEXIBLE MACHINES

Viscose Closures have supplied a further Robino & Galandrino capsuler to the English Provender Co. Ltd (EPC). The machine is an automatic Monoblock type Monostadio FT4 which dispenses and shrinks PVC capsules at a speed of up to 7500 bottles per hour.

EPC are an award winning manufacturer and distributor of mayonnaise, fine sauces, dressings and chutneys produced using traditional recipes. They supply to major retailers as well as producing own-brand products. The capsuler will be used on a wide range of EPC branded salad dressings and marinades for which Viscose Closures is also supplying the PVC capsules.



Commenting on the new machine, Gareth Dunne, Factory Manager at EPC said, 'EPC purchased our first R&G encapsulator machine 5 years ago and have now bought our second. We have been completely satisfied with the performance of both machines; they are simple to install, change over, set up and operate. With a portfolio of over 20 different jar and bottle formats the R&G machine ensures we have the flexibility and reliability to operate for both long and short batch production runs and allows us to change over between packaging formats and set up the machine with a minimum of fuss. The support we receive from the team at Viscose Closures for operative training, spare parts and breakdown support is second to none.'

ENGLISH WINES



Viscose Closures have also supplied a new Robino & Galandrino capsuler to the English Wines Group to apply champagne style capsules to their award winning Chapel Down sparkling wine. The Fenix 2 model is an automatic monobloc which dispenses, orientates, pre-pleats and smooths capsules at speeds of up to 3,000 capsules an hour. This versatile machine additionally has a separate system complete with two PVC shrink heads and two new generation spinning heads for tin/poly laminate capsules. This allows for easy transition to other applications.

As well as providing the capsuler Viscose Closures have also supplied a poly laminate capsule, for English Wines' Chapel Down range of sparkling wines, which will be applied by the Fenix 2. The capsule is gravure-printed in gold with a customised red stripe featuring the Chapel Down logo in black. The top of the capsule is hot foil printed in black and embossed in gold. The capsule comes with a horizontal perforation and tear tab.

'I have had previous experience of working with Robino & Galandrino machines,' commented Wil Pretty, Engineering Manager at English Wines, 'and I was certain that their capsuler would meet English Wines' needs. The machine is now fully functional and we are happy with its operation and delighted with the look of the capsules, when applied'.

Stunning Sleeves – for bottles, cans and pots
Matchless Machines – to fill, cap and cork.

Colour-Matched Caps – in metal or plastic
Fabulous Foils – PVC, poly laminate and aluminium

Viscose Closures Ltd., Fleming Way, Crawley, West Sussex RH10 9JY
Tel: +44 (0)1293 519251 Fax: +44 (0)1293 540005
E-mail: sales@viscose.co.uk Website: www.viscose.co.uk